



EUROPEAN YOUTH AWARD

ICNM - International Center for New Media
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www.eu-youthaward.org
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PRESS RELEASE

Digital Solutions for everyday problems: EYA Social VR Hackathon in Salzburg

For the second time the University of Applied Sciences Salzburg becomes the place to be for hackers and innovators from April 5-7: more than 100 young people gather to create new digital solutions for social problems. They will be supported by coaches from all over Europe, Asia and even Africa – on-site, as well as virtually.

What comes before the brainstorming? Right – the inspiration: Horst Eckstein has already made it into Austrian TV with his company BiLLiTii. The app connects people with disabilities and helps solve every day problems. Horst will inspire the audience by passing on his first hand experiences as a Social Entrepreneur.

Creation, design and development are the core focus of the Social VR Hackathon. 11 different topics have already been prepared by the students of the University of Applied Sciences Salzburg, so participants can work on them and develop a special focus on virtual reality. Topics range from the effects of youth poverty on healthcare later on, to decision-making as a teenager, and to improvement of communication in social clubs.

What's more, one topic will be generated directly from the suggestions of participants. Participants can form a working group spontaneously and work on their own, new topic. It's important that they look for a new solution to a specific social problem using digital technologies.

Creative minds who want to apply themselves, are invited to join the hackathon and try out and even create something new together. Profound programming skills are not necessary to join the event and the EYA community. Some tickets are still available.

The Social VR Hackathon takes place for the second time as a cooperation of the European Youth Award (#EYA18), the University of Applied Sciences Salzburg, Startup Salzburg and the newspaper „Salzburger Nachrichten“.

On Saturday, April 7, the results of three days of creative work will be presented to a high ranking jury a part of a public event. We kindly ask for registration to that final event!

Press contact for further information or photo requests:

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About the European Youth Award (EYA)

Called to life by prof. Peter A. Bruck, Honorary Chairman of the International Center for New Media in 2012, the European Youth Award (EYA) is a leading pan-European competition honouring excellence in the use of Internet and mobile applications for social empowerment. Conducted under the patronage of the Council of Europe and the Congress of Local and Regional Authorities, EYA is an annual contest motivating young people under the age of 33 to produce socially valuable digital projects addressing the goals defined by the Council of Europe, Europe 2020 and the UN SDGs.