



EUROPEAN YOUTH AWARD

ICNM - International Center for New Media
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www.eu-youthaward.org

<http://www.facebook.com/EuropeanYouthAward>

<http://www.twitter.com/eyagraz> | #EYA17

PRESS RELEASE

EYA Game Jam 3.0: the bubbling of creative thought bubbles for impact on society

The third EYA Game Jam is just around the corner. From June 30 to July 2, EYA invites all interested and motivated minds to join the creative game jam marathon at the Technical University of Graz. The content focus is on "Water" and "Family"; the tech focus will be on Virtual Reality and 360° – a budding combination!

The sun is beaming down! The battle to gain the best spot at the lake has started; families can enjoy refreshing dips in the water.

Time to think seriously about one of the most important, but often shabbily treated resources of our world: water. Time to look into the most pressing challenges for families in today's society. Time for a creative programming competition dedicated to "water" and "family".

That's why these are at the centre of EYA's third Game Jam which is coming up soon. Everyone interested in game and app development to produce something totally new together with others is welcome to participate.

The tech focus will be on Virtual Reality (VR) and 360° technology. The goal is to create game prototypes using the virtual support of international guest coaches and onsite coaches - all within 48 hours, while developing the set topics in a creative way. Exciting 3D-Underwaterworlds, 3D-Desert-Challenges and much more can be expected.

At the end of two days of productive collaboration, all prototypes will be presented to the public audience (free entry) and an interdisciplinary Jury will select the best three teams.

Due to the VR focus, the EYA Game Jam is official partner and *Regional Station Austria* of the Global VR Hackathon. This worldwide movement is organized by VRCORE, the second largest VR Developer Community in China, and peaks in a three-day Championship-Final in Shanghai end of August.

The winners of the Austrian Game Jam will be invited to this spectacular event, where they can dive deeply into the VR world and gain invaluable experiences and contacts.

More information and program details on <https://eu-youthaward.org/eya-hackathons/game-jam-2017/>

Find all Game Jam visuals here: <https://eu-youthaward.org/downloads/>

**For more Information please write to:
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Quick-Info:

Date: June 30 – July 2, 2017

Check-In: June 30, 4.30 p.m.

Max. participants: 40

Location: Technical University Graz, HSi9, Inffeldgasse 13, 8010 Graz

Final Presentations (public): July 2, 3-5 p.m. (same location)

Program: <https://eu-youthaward.org/game-jam-program-2017/>

Tickets: free of charge via <https://eu-youthaward.org/game-jam-ticket-order-2017/>

About the European Youth Award (EYA)

Called to life by prof. Peter A. Bruck, Honorary Chairman of the International Center for New Media in 2012, the European Youth Award (EYA) is a leading pan-European competition honouring excellence in the use of Internet and mobile applications for social empowerment. Conducted under the patronage of the Council of Europe and the Congress of Local and Regional Authorities, EYA is an annual contest motivating young people under the age of 33 to produce socially-valuable digital projects addressing the goals defined by the Council of Europe, Europe 2020 and the UN SDGs.